



# Mobile Phone & Photographic Policy

## Changing Rooms

Swim England 2024 wavepower changing room policy now **prohibits all use of a mobile phone or device in a changing area during Swim England regulated activity.** This includes, but is not limited to taking photos, texting, making phone calls and browsing the internet.

This policy includes EVERYONE, swimmers, coaches, team managers, event staff & parents.

Please keep all mobile phones either in a bag or in a pocket whilst walking through the changing village.

**Any swimmers in breach of this policy WILL be withdrawn from all remaining events and may be prohibited from entering future Cumbria ASA competitions.**

## Official Photographer

Cumbria ASA may appoint an official photographer at events

What photos will be taken?

- Teams Photos
- Starts / Turns
- Actions photos
- Awards and podium
- + Other event photos

What will the images be used for?

- Sale of photos to parents using a password protected website
- Publicity of the association on social media, web sites, posters & press

All parents and swimmers can request for their child not to be photographed by sending an email to the event promoter prior to the event taking place.

## Video footage for education purposes.

Competitors which are currently in education and need video footage to support any course work can request in advance of the event for a pass to allow videos to be taken poolside.

This will be subject to the following.

- Provide proof of course
- Video to be taken by a named individual
- Videos must be only of a single swimmer
- Video are exclusively for educational use only
- Videos must not appear on any social media channels or online

**Anyone in breach of this policy will be asked to stop immediately and will not be allowed to video at future events.**

## Monitoring

Cumbria ASA will monitor all social media channels both during the events and post event for any breach in our policies.

## Photos / Video by spectators

Under no circumstances can spectators take any photos or video footage during the events.

**Any spectators in breach of this policy will be asked to leave the spectator gallery and will not be entitled to a refund of any spectator fees.**

## Mobiles devices poolside

We will allow mobile phones poolside for the following reasons

- Use of a mobile phone or tablet to play music
- Use of a mobile phone or tablet to play games
- Use of a mobile phone or tablet by event staff to assist in running or managing the event
- Use of a mobile phone for medical reasons

Under no circumstances can mobile phones be used poolside for social media or taking photo or video photography.

**Any swimmers in breach of this policy will be withdrawn from all remaining events and may be prohibited from entering future competitions.**

## Photos taken by participating clubs

Clubs may take photos of their own club members subject to the clubs own policies and agreements with parents.

Photos must not include any swimmers or volunteers which are not a member of their own club.

No photos to be taken while presentations are taking place where multiple swimmers are present. Photos of team event presentations will be permitted.

The person taking the photos must have the appropriate safeguarding and DBS checks.

Clubs must ensure that swimmers are clothed prior to taking any photos.

Clubs are not permitted to take photo or video footage whilst racing is taking place.

## Exclusions

We recognise that some swimmers or volunteers may have a legitimate reason for having a mobile phone, for example certain health conditions.

If you believe this to be the case please contact / email the event promoter prior to the event taking place.

## Contacts

### Cumbria ASA - Secretary

Martin Tickner - secretary@swimcumbria.org.uk

### Cumbria ASA- Meet Promoter

Mark Ralph - events@swimcumbria.org.uk

### Cumbria ASA - Welfare Officer

Andy Gallagher - welfare@swimcumbria.org.uk

### Swim England North West - Welfare Officer

Beverley Raistrick - welfare@swimnorthwest.org